

Commercial Cell (Consumer Mobility)
O/o the Chief General Manager Telecom
Kerala Telecommunications
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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No.MS/CML/1-2/2011-12/ 103 dtd 26/8/2011

To

**The SSA Heads/Nodal Officers
Kerala Telecom Circle**

Sub:- Launch of new Prepaid Plan “Maveli”for 2G mobile Subscribers as Onam/Ramzan Offer

Ref:- ECT Approval No.421 for Kerala Circle dtd 10/8/2011

A new Prepaid Plan “Maveli” has been launched in IN as Offer for Onam/Ramzan for 2G mobile subscribers of Kerala Circle. This plan will be implemented from 30/8/2011 to 15/9/11.

The Plan details are as follows.

SI No	Particulars	Tariff
1	A.SIM(32K Unpaired)+activation charges	Rs.20/-
	B.MRP of starter pack inclusive of S.Tax (Bundled plan with inbuilt FRC like Mithram/Pyari Jodi)	Rs.34/-
2	Free usage allowed with FRC	
	a)Free Voice Call	Rs.50/-
	b)Free SMS	1000 SMS @200 per month for Five months
	c)Free Data Usage	60 MB @10MB per month for 6 months
3	Initial Plan Validity	180 days
4	Plan Details	
	a) Applicability	2G
	b) Base Plan	Prepaid 1ps/sec Plan
	c) Voice Call Charges(Rs./sec)	(Rs./Sec)
	Local On-net	0.01
	Local Off-net	0.01
	STD on-net	0.01
	STD off-net	0.01

	d) SMS(Rs./min) Local National International	(Rs./min) 0.60 0.60 5.00
5	National Roaming	
	a) Voice Call Charges(Rs./sec) Local On-net/Off-net STD On-net/Off-net Incoming Call	(Rs./sec) 0.01 0.01 0.01
	b) SMS(Rs./min) Local National International Incoming	(Rs./min) 0.60 0.60 5.00 Nil
6	a) Friends & Family charges b) On-net charges c) Off-net charges d) Change of F&F numbers e) Format of F&F	F&F to 5 numbers, Any 1 BSNL number & balance 4 to any Network within Kerala including BSNL 10ps/min 30ps/min Rs.5/- per change per occasion FFE <space>1st Number<space>2nd number<space>3rd number<space>4th number<space>5th number to 53733
7	Applicability of STVs	All STVs are applicable
8	All other Terms & Conditions	As per existing Prepaid 1ps/sec Plan

Note:

- **The freebies will be credited only on the next day of first call activation .**
- **Freebies for each month should be consumed within the month itself .The same will not be carried over .**
- **Migration is not allowed from other plans to Maveli.**

Kindly give wide publicity to the plan through CSR's and Franchisees.

**Sd/-
DGM(PM-S&M)-CM
O/o CGMT, TVPM**